# National Conference @ Pune on 17th August, 2013

# National Conference on Management, Engineering & Computer Application

Organised by

**ASMA Institute of Management, Pune** 

in association with

# Indo Global Chamber of Commerce, Industries and Agriculture

Venue: ASMA Institute of Management, Shastri Campus, S. No. 85, NDA Road, Shivane, Pune-23

Day and Date: Saturday 17 August, 2013

# **Patrons**

Anshul Sharma
President,
PSD Shastri Educational Foundation

#### Dr. Anwar Shaikh

National Youth Awardee, Govt. of India. President, Indo Global Chamber of Commerce, Industries and Agriculture

## **Conference Chairman**

**Prof. Jitendra Deshmukh** ASMA Institute of Management

#### **Conference Secretary**

Prof. Chetana Shegokar
ASMA Institute of Management
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## **Conference Co-ordinator**

**Prof. Ruquiya Shaikh**ASMA Institute of Management
+91 9011036202

The Conference proceedings with ISBN Number will be released during the valedictory session of the Conference

## **Attractions in Pune**

Shaniwar Wada



Sinhagad Fort



#### **About Conference**

National Conference on Management, Engineering & Computer Application aims to bring together researchers, scientists, engineers and academicians with a view to provide the platform to present their views and ideas. This conference shall be ideal forum for exchange, interaction, share views, dialogues amongst faculties from all fraternities.

#### Call for papers - Paper Themes:

Authors are cordially invited to submit original and unpublished theoretical, empirical and practice oriented papers on any of the following themes or sub themes. However the themes and sub themes are indicative.

Business Management
Financial Management
HR Management
Organisational Behaviour
Marketing Management
Production Management
Operations Management
Risk Management
Land Management
Wildlife Management
Supply Chain & Logistic
s Information Technology
Computer Technology
Mechanical Engineering
Electrical Engineering

Chemical Engineering Civil Engineering Automobile Engineering **Electronics Engineering** Agriculture Engineering Systems Engineering Engineering Economy Acoustical Engineering Structural Engineering Engineering geology **Nuclear Engineering** Signal Processing Metallurgy Neural Networks Nano – Technologies Robotics **Cloud Computing** Networking Technologies

Information Systems **IT Security** Web Mining Data Mining Mathematics & Statistics Kvoto Protocol Environmental Issues Economics, Commerce, Banking and Finance E-Commerce M-Commerce Corporate Governance Research Methodology Climate Change **Bio Diversity** Global Warming

#### Paper Submission:

Authors should electronically submit full paper in MS WORD document, 5 pages only, including pictures and diagrams. Single Column, Font Size 10, to EMAIL: <a href="mailto:nationalasma@gmail.com">nationalasma@gmail.com</a> only.

Note: The first page of the paper must contain the title, name/names of the author /co-authors, email address and contact details with Mobile Number.

#### Important Dates:

Full Paper Submission - 01 August 2013 Notification of Acceptance - 03 August 2013 Registration Last Date - 10 August 2013 The Conference proceedings with ISBN Number will be released during the valedictory Session at the Conference.

Late Paper submission: Those Participants who wish to submit research papers after 1 August 2013 and wish to participate in the conference shall pay the registration fee on the spot at Conference Venue or may send Demand Draft on or before 17 August 2013. They will receive Proceeding only after 1 September, 2013.

# **REGISTRATION FEES**

Each Author Rs. 1400
Each Co- Author Rs. 1400
Additional Paper Rs. 1000

Registration of all authors (Main Author as well as Co-author/s) is mandatory. **Registration fee Includes:** 

- 1. Conference Kit, Participation Certificate
- 2. Conference Proceedings (ISBN)
- 3. Breakfast, Lunch and High Tea
- 4. It does not include any accommodation facility

#### **Conference Proceedings**

- All Accepted papers shall be published in Proceedings bearing ISBN Numbers.

## Registration and Payments

- Registration Fees should be paid by Demand Draft drawn payable in favour of "IGCCIA" payable at Pune.
- Send your Demand Draft to IGCCIA, C/o Choice College of Arts and Commerce, Karve Road, Karishma Chowk, Behind Mc'Donalds, Kothrud, Pune 411038, Phone Number: 020-64001333.
- Registration Fees can be paid in cash at **Choice College of Arts and Commerce**, Karve Road, Karishma Chowk, Behind Mc'Donalds, Kothrud, Pune 411038. Or at

**ASMA Institute of Management**, Shastri Campus, S. No. 85, NDA Road, Shivane, Pune-23 (Opposite of Yashorahi Hospital Lane) **Contact:** 020-25291471/ 020-25291461

For assistance contact between 10.00 am and 5.00 pm on working days.

Conference Co-ordinator: Prof. Ruquiya Shaikh +91 9011036202

**Conference Secretary:** Prof. Chetana Shegokar +91 9822598837